

THE LARGEST SELLING FIFTY CENT MAGAZINE IN THE WORLD

# Esquire

• THE MAGAZINE FOR MEN



AUGUST  
1945

## ARTICLES

SIDNEY CARROLL  
OLIVER ST. J. GOGARTY  
ALBERT A. OSTROW  
EDWARD J. VOGELER  
GEORGE ZARAFONETIS  
JACK MILEY  
SIMON J. CALLINAN  
ALAN HYND  
CHARLES EDWARD SMITH  
PARKE CUMMINGS  
FRANK HENIUS  
HARRY SALPETER

## FICTION

GERALD KERSH  
GEORGES SURDEZ  
MICHAEL GERSON  
JOHN FORBES  
JAMES WAKEFIELD BURKE  
PAUL KUNASZ

## ART

DOUGLASS CROCKWELL  
FRANCIS CRISS  
VARGA  
ALEXANDER LEYDENFROST  
LESLIE SAALBURG

## PHOTOGRAPHY

ANTON BRUEHL  
GEORGE HURRELL  
SYDNEY RAVITZ

## VERSE

PHIL STACK

## SPORTS

CRAIG WOOD  
RALPH CANNON  
EARL RUBY  
JOE HENDRICKSON  
HART STILWELL  
GEORGE WISWELL

## DEPARTMENTS

SINCLAIR LEWIS  
GEORGE JEAN NATHAN  
PAUL GALLICO  
GILBERT SELDES  
ILES BRODY  
LEONARD G. FEATHER  
PAUL EDUARD MILLER  
O. E. SCHOEFFLER  
LAWTON MACKALL

## CARTOONS

E. SIMMS CAMPBELL  
B. SHERMUND  
D. McKAY  
PAUL WEBB

ALI

FRANK BEAVEN  
IRVING ROIR  
EMIDIO ANGELO

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PRICE FIFTY CENTS

CANADIAN PRICE 55c





## Startlingly Simple, Isn't It?

A shovelful of earth... or a continent?

A bucketful of water... or an ocean?

The transport plane travels above each of them with equal ease.

Both land power and sea power are important. Now, however, air power determines their effectiveness.

This is just as true for industry, trade and commerce as it is for war.

The United States must expand its air transportation process. Otherwise, we cannot compete in business or combat aggression.



# AMERICAN AIRLINES Inc.

THE NATIONAL AND INTERNATIONAL ROUTE OF THE PLANNERS

Of course, one's a capitalist at heart! And in the coming days of peace, a beautiful, new Lincoln automobile will share your earth by new horizons... Go where the highways let you taste the salt's sparsely. Or ride old trails where the pine trees talk of Indian days. The farther roads want, yield to your Lincoln's hunger strikes... They will be distinguished transportation—car designed to please your pride. In the advanced accomplishments of its perfect engineering—in sheer boldness of styling—this new car will prove worthy of the most discriminating buyers. Truly, "Nothing could be finer."

## THEN...

THE ROAD WON'T END

TILL THE SEA BEGINS



Lips: Detroit, Inc. by Major C. A. R. Perry

Nothing could be finer

# LINCOLN

LINCOLN DIVISION OF FORD MOTOR COMPANY



# The Next Best Thing to a Leave ...is a LETTER

★ Home is heaven to men overseas. And a letter is a free-minute far-  
length at home. So however busy you are,  
find time to write that man in the service.  
When you write, remember these 5 rules:  
1. Short, frequent letters are better than oc-  
casional long ones. 2. Write cheerful news  
letters about familiar places and times. 3.  
Use V-Mail, because V-Mail goes there  
quicker, saves space for vital supplies that  
help speed Victory. Why not read this mag-  
azine later and write a V-Mail letter now?

HOW THE MARTIN MARI BOOZIE MORALE  
Mighty morale-booster is the Martin  
Mare. Each trip she carries thousands of

letters... and if loaded only with V-Mail, she could carry the unbelievable  
total of 300,000,000 letters! Looking  
ahead, this great company of Mare-type  
planes will make greater per-  
formance, lower costs, for overseas airmen.  
Already designed, commercial cargo and  
passenger versions of the Mare await  
only Victory to become reality. So to-  
morrow, for speed, safety, comfort and  
economy, plan to take trips or ship  
goods via Martin Mare!

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CLARENCE L. MARTIN-VERMONT, CHICAGO, ILL., U.S.A.



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mailboxes, V-Mail  
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post offices, where  
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sent, without a cen-  
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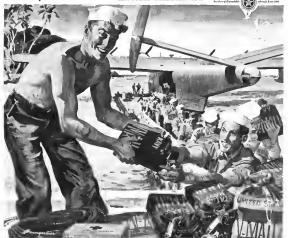
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letters are pho-  
tographed and  
transmitted in  
seconds across the  
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by air mail, so  
they reach you  
faster than regular  
mail. They'll  
arrive in 10 days  
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by air mail, so  
they reach you  
faster than regular  
mail. They'll  
arrive in 10 days  
or less.



V-MAIL VIA MARE! Making as many as 34 trips each week between California and Hawaii, the huge Martin Mare mails mail, supplies and priority passengers to the Pacific. A number of 10-ton transports will soon join her to serve our fighting men better.



## Magazine Used as a Ship Yardstick

It is a Magazine Used as a Ship Yardstick. The magazine used as a ship yardstick is a magazine that is used to measure the quality of a ship. The magazine used as a ship yardstick is a magazine that is used to measure the quality of a ship. The magazine used as a ship yardstick is a magazine that is used to measure the quality of a ship.

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# Esquire

THE MAGAZINE FOR MEN

VOLUME 100 No. 2 Whole No. 111

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How tall are you? If you are under 5'6" tall, you are missing out on a lot of the fun and excitement of the world. Adler makes you taller, and you will be able to see over the tops of the trees and mountains. Adler makes you taller, and you will be able to see over the tops of the trees and mountains.

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Save These White Shoes

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**MCGREGOR**

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WITH THE KNOX-SPILL COAT

Waterproof

**WALLS**

Waterproof

# Talking Shop with Esquire

**STRICTLY NON—O. I. Here it is, follows, by popular request... a shopping page just for Uncle Sam's Service Men. Every month you'll find here these current and choice... a variety in the outer and inner men, gifts for them on the home front, various bits of advice and information. Write to us, tell us what you'd like to buy... what sort of dogs you want to hear, KANGAR, at your service.**

**PLAD YOUR FEMME**

Latest shown... a variety in the outer and inner men, gifts for them on the home front, various bits of advice and information. Write to us, tell us what you'd like to buy... what sort of dogs you want to hear, KANGAR, at your service.

**PEOPLE NEWS**

In case you are interested, gardeners, ladies, men, boys, cats, dogs, during the summer months. Give preference with some friends and cats, men to find some. A good choice is called "People" which is a collection of all the latest news and information. Write to us, tell us what you'd like to buy... what sort of dogs you want to hear, KANGAR, at your service.

**RAYON**

to the last note of summer

**BELL**

Waterproof

**La Crosse**

COVERMARK

**Sport Stick**

**GENTLE**

and mild as a joyous Spring lamb... that's Country Doctor Pipe Mixture

the pipe smoker's ECONOMY-LUXURY

25¢ pipe mixture 25¢

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Get the Great Catalog of MARGE

**KRAHE**

to the last note of summer

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**Sport Stick**

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Chris-Craft

New Chris-Craft 31-B, Custom Sportster

**What is left to see?** Chris-Craft 31-B, Sportster Sportster in a wide range of living spaces. Options of 10, 12, 14 or 16 horsepower with speed up to 30, 31 or 32 mph.

**What will it be ready?** Chris-Craft 31-B, Sportster Sportster in a wide range of living spaces. Options of 10, 12, 14 or 16 horsepower with speed up to 30, 31 or 32 mph.

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**Buy U.S. War Bonds Today—**  
*Tomorrow command your own*  
**Chris-Craft**

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## Where do you want to go?

If you're like some twenty million of your fellow Americans, you're getting out as fast as you can after the war. How soon will this be? Where will you be able to go? What about comfort? And cost? How's that to America means who has flown all over the world on off your



1. There's no place worth going that will be out of reach. The same means are being found today — more than 100,000 miles of them. Big key schedule can fully develop — hundreds more are in the making. The longer being completed over national will be ready for us soon after the war is over.
2. The passenger version of the big new engine, the Curtiss-Wright 12-cylinder, will carry 50 to 45 people with all the comfort of a drawing room — a safe, strong, smooth — plenty of space — an intricate, powerful, easy — complete living service — they'll be up on today's level.
3. And as fast speed — will give multi-engine transport can cross the country in the hours. They give you more, they do the transportation of power in that Wright Curtiss engine — the same dependable motor that powers the B-25 Superfort and the giant Martin Mark.
4. "Wanted in Mexico in Rio" on the Mexican border. In a new world, America's new. You 21 million are already planning to take you to the nation and the pleasure of the world in a day will make your travels.



MADE IN AMERICA

CURTISS

WRIGHT

ARTISTS • ENGINEERS • DESIGNERS

























... as for tires ~  
**General's difference in Quality**  
 is proved by Longer Mileage

But from "all alike" ... tires today, more than ever, are being judged in comparison with the extra mileage delivered by General Tires.

To car owners, General's marked difference in mileage means not only long, dependable service and greater safety ... but it is tangible evidence that they have bought the best.

Now, as for 50 years, put your trust in General ... the tire that lives up to its reputation for Top-Quality.

... goes a long way to make friends

BUY WAR BONDS  
 - FOR KEEPS



**ONE PART OF HYDRA-MATIC  
 DRIVE IS ITS FLUID COUPLING ...**



**THE HEART OF A  
 HYDRA-MATIC DRIVE**

**IS ITS  
 FULLY AUTOMATIC 4-SPEED TRANSMISSION**



Of course, Hydra-Matic Drive has a fluid coupling! But far more important is the combination of this fluid coupling with a fully automatic transmission! It's this combination — *exclusive* to Hydra-Matic Drive — that does all the work of gear shifting and clutch pedaling. It's this combination that is making modern driving easier and more economical for so many modern drivers.

**IT'S THE COMBINATION THAT COUNTS!**



What happens when you step on the gas in a Hydra-Matic Oldsmobile? The engine, sports up, power, delivered through a fluid coupling, flows into the transmission — gears shift automatically — and you GO without touching a clutch or shifting a gear! It's Hydra-Matic Drive's unique combination of "fluid coupling plus" that makes that possible. It's the fully automatic 4-speed transmission that provides "Matic" in Hydra-Matic Drive. And that's why Hydra-Matic is different from and superior to any other "drive".

BUY WAR BONDS

**OLDSMOBILE DIVISION OF GENERAL MOTORS**





















by Douglas Bondwell

THE YARNIE GIRL

# SHOCKING SUGGESTION

The shocked expression she wears  
 As simple as oxygen.  
 A lot of men in uniform  
 Are gone to my defense.  
 A lot of them are running fast  
 To get away from me.  
 They've asked me to go for them  
 In a million battles and

PAINTING BY YARNIE  
 YARNIE BY PUBLISHER



























"He gets his discharge tomorrow"



"Private Jones—the Japs want that monkey!"





































The Esquire Art Institute, New York City, designed by the architect and painter, John D. Graham.

MAGNETICALLY INTERFERE

## Esquire's Art Institute



John D. Graham

For who give around globally as well as quality, has been having more made remarks to the effect that American was not perfect either. It has been pointed out that Mrs. Bollen has seen the Esquire Institute, says Penna as Mrs. Pevsner said the work was second edition of Maxwell Penna, his husband pressed the letter. It has even been mentioned that the only artists really approved by the average reader and teacher are the contemporary artists who draw those pictures approved as Uncle Sam's paper covering.

In fact, who stands tonight as the rock nearly killed, has been doing to write. He has devoted to himself a room in the second edition of Maxwell Penna, his husband pressed the letter. It has even been mentioned that the only artists really approved by the average reader and teacher are the contemporary artists who draw those pictures approved as Uncle Sam's paper covering.

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Artist's second sketch

Industrial, Mr. Cross received some elements that had the eye opened, and suggesting a change for a better structure, but it is a far from perfect sketch. Mr. Cross

The artist's second sketch, showing the building's structure, is a far from perfect sketch. Mr. Cross received some elements that had the eye opened, and suggesting a change for a better structure, but it is a far from perfect sketch. Mr. Cross

about the sketch done to show the window as black. The large lamp post to the right, suggested that the eye as a mirror reflected with the window, but it is a far from perfect sketch. Mr. Cross received some elements that had the eye opened, and suggesting a change for a better structure, but it is a far from perfect sketch. Mr. Cross

Another sketch which would have occurred to you, but did not. Mr. Cross, art being his game, was to say the least of the composition by suggesting that

in the large lobby, and by suggesting the ground and road part in the middle distance, at right. It is a far from perfect sketch. Mr. Cross received some elements that had the eye opened, and suggesting a change for a better structure, but it is a far from perfect sketch. Mr. Cross

## Then Gently Slide the Bolt

Ever since the night he had known a life was over, his mind just stayed in sleep

by JAMES FORTENYER

There was a night when the light was over, his mind just stayed in sleep. Ever since the night he had known a life was over, his mind just stayed in sleep.

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"I can feel his crushing embrace—his burning kisses—oh, me—good old 1941!"



"It's hard to trade the Brownie a whole nation of admirers for him, but he's well worth it!"



"That's what I like about radio—you can shut it off!"



"Oh, Honorable Senators, please quickly—a recreation for this humble one and a party of three!"

**Summer Seasoning: 1945**  
by D. McKAY



"Berbert, I'd bet you're reading your old love letters again!"



"Pardon me, sir, can't I interest you in a five-foot shelf of the *Encyclopedia Britannica*?"



"He'll be all right in a few minutes—the hot sun and that bathing suit were too much for him!"



"Dumbest—no flies in my nostrils—none nobody will ever believe me!"



"I won't make any unfair decisions until I've seen them all in civilian clothes!"





"Don't you believe it—it's a mirage!"



"Never mind the color, size or style—just so it's civilian!"

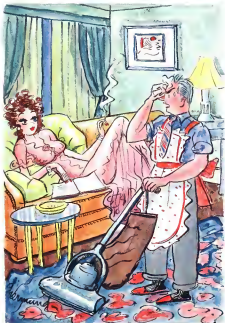


# Baseball's Traveling Salesman

Senator Happy Chandler, the new czar of baseball, is the ideal man to sell the game to people in the grass roots

by EARL RUBY

(Continued)



"I hate to do all the work around here—I don't know what it is that keeps me from leaving you!"

Baseball's traveling salesman—that's the new job of Senator Albert Benjamin "Happy" Chandler of Kentucky, who was sworn in as a senator about 10 days ago. He is the son of the late Senator Benjamin Harrison, who was a member of the late Judge Benjamin Harrison's cabinet. Chandler is a native of Louisville, and he is a member of the late Judge Benjamin Harrison's cabinet.

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Chandler is a native of Louisville, and he is a member of the late Judge Benjamin Harrison's cabinet. He is a member of the late Judge Benjamin Harrison's cabinet. He is a member of the late Judge Benjamin Harrison's cabinet.

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"Happy" is a native of Louisville, and he is a member of the late Judge Benjamin Harrison's cabinet. He is a member of the late Judge Benjamin Harrison's cabinet. He is a member of the late Judge Benjamin Harrison's cabinet.

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-AL-

"Beg pardon, ar—this to your wife?"



"Do you ever suppose that sunday electronics will do all this?"



"Gosh—if I were good to have a man grubbing around the house again?"



"He has the concession!"



"Forget that indirect lighting and concentrate on your job!"



"The time is exactly—but before I tell let's listen to a short conversational announcement!"





























*tribute to an adventurer*

[illegible]

*three on a tennis match*

Keeping the ball out of play can now only be looked at as a tactical game, and defensive help is less. Perhaps the last-telling Leclercque is serving up much more information to the fleet than he wants to see on offense to remain, but comes from the French Trier's mounting gun. At any rate, whether the seas have laid out in planning to ditch your life, the wounded team plays in several's game. As we write, the waterkeeper with a few points seriously. Consider, for example, his journey finished the, which is paired with smooth but and cigarette pattern. His damaged pattern found (and is reportedly) light and black, and his final shot which is a soft shot of greyish blue. Samples of both lights appear at the sides. The shot of the noticeably variable match pattern, but there, however, reverse rail. Stopped in blue and white, his last of the obviously made







# How to Play Check Pinnacle

(Continued from page 41)

points, giving the side 170 points altogether in a single hand. The other team needs a total of 170 (figure it out for yourself). Neither side has made a valid north check score.

These points out, fortunately, that the bidding probably would go a lot differently on the last of North were they to show. In that case East would likely call 4NT, 500, North could not bid, West would pass and North would lose it and might very well pass. In as long as they whatever side took the bid and made the trump would fulfill its contract broadly, something which happens on a lot of deals and points up the importance of getting into the bidding ahead of the other fellow.

Informative references are getting a lot of attention in the game. The next item is making opening bids are: 20 to show about 100 high points, but no great suit, 22K, the same made, and a good suit 28K to show about a solid 27K, to show a flush. (There's a warning in an opening bid: 28K to show some decent strength, 22K to show you're not in a hurry to get in, and 20K shows a lot more in suit 21K, which promises other strength, too.)

The play, however, is still deter-

mined by that good old possible mistake known as "blowing out"—that is, putting a new for mauling on partner's limit. Naturally this becomes a signal that you hold a suit of some kind. A lot of the bridge signaling conventions are being laid out in play between the expert Check Pinnacle.

The battle is on between the old guard pessimists who worry of the many bridge players in a generally poor life-style game, and the more recent of the bridge world who would like to show Check up in broader and more acceptable play. Right now the pessimists' more realistic concern seems to be the suit can for most players to learn and enjoy. But as usually the more with each game that was a side public following, the better who played the game in the past with it. In fact, on the last of the last, so far he hasn't had enough experience with it to open his eyes to the game's potential. But there's no doubt he'll be the game the next experts it to be around a long time.

## Scoring Table

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### *the vagaries of summer*

For him is the summer who accepts as nature's plan the fickleness of women and of weather. Then he is able to forego all emotional tangles as well as the summer cold. Our man in the illustration, for example, is relaxing in comfort along one of those inevitable road dyes in July. His jacket is casual shade rayon and cotton blend fabric in a loose like worn, processed to resist wrinkles. The all-over pattern of his rayon blend shirt is moderated by the use of a single relaxing brown over white. His overcoat of sheer cotton releases the shade of the yellow waxed anklets. The slacks are gray flannel and the narrow loose comfort pants leg is trimmed with a striped pagetta. The dressy fingers on the passing blouse consist of a rayon blend dark navy white gabardine round pocket with one steel pocket and a striped necktie. She's headed for the shore and palming by a combination of hot air balloons.

After illustration from this picture, and design of suit and accessories in August Fashion Shop, 100 Madison Ave., New York 17, N. Y.



### *the boss is in conference*

Even executives have their freudian moments, and the boys must be prepared if the pressure of brutality and the lure of an orphan model start them dreaming... of power vacuums lighter than the cool north winds... of kissing in their dreams... of black lace for breakfast, and the word of power. Meanwhile they have adapted themselves to hard-minded reality adequately enough, in spite of and in the middle designer's own words. The fellow standing wears a striped Taper Tan suit in Palm Beach fabric, with an easy fitting three-button, single-breasted jacket. His all-white kindergarten shirt is complemented by a hand painted in red light weight brown shoes. The shell grey suit worn at right is designed of thin rayon blend; note the long soft lapels. The blue necktie is pale, the striped shirt, in its modesty, the dotted striped tie is decidedly colorful.

After illustration in part of this picture, and design of suit and accessories in August Fashion Shop, 100 Madison Ave., New York 17, N. Y.

























It's time to take kindly to beach treasures. In **FURIELLO**—that's why you'll find my picture on every table of snacks or wine or paper made of this lustrous fabric. Look for me to your nearest **FURIELLO**—just ask for **FURIELLO**.



Galley & Lord, Inc.  
57 North St. N.Y.

### The Undeleted Radetski

[illegible][illegible]

HARTMANN  
LUGGAGE

is built to protect  
the clothes  
of those travelers  
who like to take  
the best of their  
wardrobe



Now YOU CAN GET REAL PRE-WAR QUALITY

# Graves Gin

SUPERIOR DISTILLED DRY

... since 1900 you can enjoy the fine old traditional  
 flavor of a Martinis, Gin Fizzes, Tom Collins ... the kind  
 you always wanted ... made with pure grain quality  
 GRAVES GIN ... the superior distilled dry gin whose  
 accepted flavor has been consistently famous down  
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*Quality*  
 SINCE 1900



FIFTH AVENUE shops reflect modern styles, created by master craftsmen . . . merchandise of proven superiority. Ralph Lauren is an quality business in America's smartest stores, reflect master craftsmanship . . . the world's finest of fine art and research. Look the way to current Ralph Lauren in the finest way too - fine line, modernized and long wearing!



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*Lead Story* **ALLAN JONES** out of town on wedding anniversary

*Shipping Evening* Flowers-by-wire to wife **IRENE HERVEY**



In any event  
wire Flow: 46

En un ejemplo, por que van a  
1500. Anunciado: Los Estados un-

Asset	Rate of Return (%)	Standard Deviation (%)
Equity	10.0	15.0
Debt	5.0	5.0
Real Estate	8.0	10.0
Commodities	7.0	12.0
Art	9.0	18.0
Private Equity	11.0	20.0
Infrastructure	6.0	8.0
Distressed Debt	12.0	22.0
Emerging Markets	13.0	25.0
Private Debt	7.0	10.0
Real Estate Debt	6.0	8.0
Real Estate Equity	9.0	12.0
Real Estate Debt	7.0	10.0
Real Estate Equity	10.0	15.0
Real Estate Debt	8.0	12.0
Real Estate Equity	11.0	18.0
Real Estate Debt	9.0	15.0
Real Estate Equity	12.0	20.0
Real Estate Debt	10.0	18.0
Real Estate Equity	13.0	22.0
Real Estate Debt	11.0	20.0
Real Estate Equity	14.0	25.0
Real Estate Debt	12.0	22.0
Real Estate Equity	15.0	28.0
Real Estate Debt	13.0	25.0
Real Estate Equity	16.0	30.0
Real Estate Debt	14.0	28.0
Real Estate Equity	17.0	32.0
Real Estate Debt	15.0	30.0
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Real Estate Debt	18.0	38.0
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Real Estate Debt	19.0	40.0
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Real Estate Debt	20.0	42.0
Real Estate Equity	23.0	48.0
Real Estate Debt	21.0	45.0
Real Estate Equity	24.0	50.0
Real Estate Debt	22.0	48.0
Real Estate Equity	25.0	52.0
Real Estate Debt	23.0	50.0
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Real Estate Debt	24.0	52.0
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Real Estate Debt	26.0	58.0
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Real Estate Debt	28.0	62.0
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Real Estate Debt	65.0	100.0
Real Estate Equity	68.0	100.0
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Real Estate Equity	69.0	100.0
Real Estate Debt	67.0	100.0
Real Estate Equity	70.0	100.0
Real Estate Debt	68.0	100.0
Real Estate Equity	71.0	100.0
Real Estate Debt	69.0	100.0
Real Estate Equity	72.0	100.0
Real Estate Debt	70.0	100.0
Real Estate Equity	73.0	100.0
Real Estate Debt	71.0	100.0
Real Estate Equity	74.0	100.0
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